



## Why Us?

Very Good Question

In One Word: **“Experience”**

**Robert Hitchins here**

Experience gained from over 30 years in pool renovations, new pools and pool water chemistry troubles in many of them.

Experience garnered from figuring out answers to issues in nearly every version of a pool. From the smallest spa, through residential pools, condo and hotel – motel pools, swim schools, Olympic pools and up to architectural master pieces, including lagoons to more than an acre in size.



And not only normal liquid/tablet chlorine systems but also salt water chlorinated, plus bromide, silver / copper and ozone, along with natural pools and finally the hardest of all, mineral pools in thermal resorts.

Pools surfaces have covered every variety from plaster, Marcite, Pebble - Tec, Vinyl, Polymer and painted including Acrylic, Chlorinated Rubber, Epoxy and Fluoropolymer.

## Our History ...

I just checked our current data base back to only 2005 and we have 20,351 pools there. So, you can say we know something about pools and pool water chemistry.

One fact we have learned the hard way; “No 2 pools are the same” even if on the same property (resort). Every pool has its own distinct history, from design through to creation and use profiles, not to mention dosing to keep them clean and healthy.



## No Bias – Just Facts ...

And we have never sold pool water chemicals or treatment systems, but we have seen them all and been asked as independent folks to seek the real answer. Answers to issues even well-meaning pool stores cannot or will not solve. As a well-meaning Pool Store Owner recently said:

*“... we have this wonderful, sophisticated computer system that diagnoses your pool water and then tells us exactly what we need to sell to you”.*

Great isn't!



### **Here's the Bias ...**

So, you are relying on a piece of electronic equipment which is seldom calibrated for your pool specifically, (it makes a BIG difference if not) and can thus “sell” you more expensive chemicals then you need or want.

It's like going to the drug store with an ailment, and after a short few questions being sold a solution that sounds like the answer and then handing over your money. Finally, the parting comment by the pharmacist; “Do come back in a week if its not better, as we have lots of other drugs we can try”.

Just like rinse and repeat. No good at all.

### **The Answer You Need ....**

You will want to have **One Correct answer** and then know that it will solve the issue and not require repeated and expensive treatments.

This is the exact opposite of the pool store business success model. Why do you think pool stores are being corporatised. It's a great year-round cash cow? One you are actively supporting, unwittingly.

Pool Advise is here to help and guide you to through the swamp and avoid the 'gators (or even frogs) so you get safely to the other side, knowing the stable stones to step on the get there and not fall in!



## **We Help You By.....**

We give the fundamental Information for FREE. This will get you thinking the correct way to solve pool issues. And ask vital questions at the pool store. You will become more engaged and understanding. You will soon see if you are being” milked”.

Want to know how to answer Pool Store “smarts”? Then we have the perfect answer for you. It’s a more in-depth understanding available and this is for a modest investment which when used will save \$\$\$ and also help get the chemical cocktail out of your pool. (to save you and your family’s skin)

And just because your pool water looks clean and healthy, is it?

**In February 2024, Brittain Properties of Myrtle Beach paid a \$26M legal settlement due to a beautiful yet chemically toxic pool**

The issue was in part: pH 8.1, Chlorine more than 10 ppm

***What’s your pool up to?***

And for when the mystery is “really” deep, we can offer a one-on-one service via email or Zoom / Meet etc to get you and your pool back on track.





In the “old days” pool stores had REAL technicians who did this.

Titration is a testing method that determines the concentration of swimming pool chemicals by using a standard concentration of a known reagent. The standard reagent solution is called the titrant. There must be a way of determining when the balance or endpoint is reached to know the test is complete. They understood pool water chemistry and problem solved with intelligence.



These days virtually all pool stores relay on what a computer spits out, willy – nilly and often without having any real understanding of the chemistry in your pool. Just blindly follow the computer’s words “of wisdom” but at whos’ cost? – Yours!

Are you to go blindly on hoping for the best, wasting money, creating an unnecessary chemical bath and putting your family and friends at real risk? Of better, educate yourself and save your pool, your family health and your wealth?

As a responsible family leader and a good neighbor, you know the right answer, so just start now. It’s FREE and tomorrow you may just save more than you imagined by simply knowing.

See and learn more money and health saving tips here: **[pooladvise.info](http://pooladvise.info)**